

Overview of Corporate Finance **Course Outline – One-day**

Date: 16 April 2007 Hong Kong

Duration: One-day (0900-1700)

Level: Foundation

Pre-Requisites: No pre-course requirements

Fee: USD 750 + taxes if applicable

Learning in Teams: For every 4 delegates you enroll onto this course, the 5th person attends **FREE**

Enrolment Deadline: Friday March 23rd 2007

Course Description:

This course, designed for operations personnel, focuses on the fundamentals of corporate finance. In Overview of Corporate Finance, participants will obtain a solid foundation in key concepts underlying the analysis and execution of financial decisions and demonstrates how financing decisions impact a firm's value. This program provides an overview of the major facets of the industry and the skills engaged in executing transactions. The course is interactive and is comprised of lecture, a case study, and articles about recent developments in Corporate Finance.

Course Objectives:

- Define corporate finance
- Demonstrate a practical understanding of the core concepts of financial models for securities
- Demonstrate application of these skills to solve a variety of investment related problems

Session 1: Introduction to Corporate Finance

- The importance and benefits of Corporate Finance
- Examples of where and how Corporate Finance is used
- Investment decisions and financing decisions

Session 2: Time Value of Money

- Present and Future Value
- Compounding (annual, periodic, continuous)
- Annuities and Perpetuities

Article

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Session 3: Capital budgeting

- Process of capital budgeting
- Identifying cash flows
- Inflation i.e., constant vs. current dollar cash flows
- Issues around identification of cash flows

Session 4: Brief Review of Financial Statements

- Income Statement
- Balance Sheet
- Cash Flow Statement
- Accruals not cash flows
- Introducing GAAP

Session 5: Payback and Discounted Payback

- Drawbacks: time value of money; life after payback period
- Internal Rate of Return (IRR)
- Drawbacks: lending/borrowing; multiple rates of return; mutually exclusive projects
- Net present value (NPV)
- Making decisions with NPV

Case Study

Summary Conclusion and Question and Answer Session