

Overview of Investment Banking and Life Cycle of a Trade **Course Outline – One-day**

Date: 10 April 2007 Hong Kong

Duration: One-day (0900-1700)

Level: Foundation

Pre-Requisites: No pre-course requirements

Fee: USD 750 + taxes if applicable

Learning in Teams: For every 4 delegates you enroll onto this course, the 5th person attends **FREE**

Enrolment Deadline: Friday March 23rd 2007

Course Description:

This course is designed for operations personnel interested in learning about investment banking services and products. This interactive course is comprised of lecture, exercises, and articles on recent developments in investment banking.

Course Objectives:

- Define investment banking
- Identify products and services of investment banking
- Evaluate risk management and corporate governance
- Identify the life cycle of traded products

Session 1: Overview of Commercial vs. Investment Banking

- Traditional banking roles
- Traditional separation commercial and investment banking

Session 2: Investment Banking Services

- Financial Advisory
- Corporate Finance
- Project Finance
- Mergers and Acquisitions
- Capital Raising
- Debt
- Equities
- Initial Public Offerings (IPO's)

Article

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Session 3: Asset Management

- Capital markets
- Foreign exchange
- Asset allocation

Article

Session 4: Life Cycle of a Trade

- A trade: From the front to the back office
- Risks arising from trades
 - Credit
 - Market
 - Liquidity
 - Operational
 - Legal

Session 5: Risk Management and Corporate Governance

- Risk management in investment banking
- Evolution of corporate governance
- Recent global regulatory developments

Exercise

Summary Conclusion and Question and Answer Session