

## **Overview of Capital Markets** **Course Outline – One-day**

**Date:** 10 April 2007 Singapore

**Duration:** One-day (0900-1700)

**Level:** Foundation

**Pre-Requisites:** No pre-course requirements

**Fee:** USD 750 + GST

**Learning in Teams:** For every 4 delegates you enroll onto this course, the 5<sup>th</sup> person attends **FREE**

**Enrolment Deadline:** Friday March 23<sup>rd</sup> 2007

### **Course Description:**

This course, designed for operations personnel, focuses on the need for and mechanics of debt and equity capital markets. Overview of Capital Markets describes the role and responsibilities of issuers, regulators, and investors in capital markets, as well as the different equity and debt products available. The course is interactive and is comprised of lecture and articles about recent developments in global capital markets.

### **Course Objectives:**

- Describe the issuers in capital markets and their needs
- Identify investors in capital markets and their needs
- Compare and contrast major capital markets
- Describe the characteristics of equity and debt products
- Evaluate recent regulatory influence and developments on capital markets

### **Session 1: Introduction**

- Capital markets overview
- Different markets
- Market players
  - Issuers
  - Investors
- Macroeconomic and political influences on capital markets
- Basic terminology

### **Session 2: Regulatory Environment**

- Major regulators
- Changing international landscape

Article

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#### **Session 3: Corporations and their needs**

- Need for capital
- Internal vs. loans and capital raising

#### **Session 4: Securities Firms and their Role**

- Functions of securities firms

*Article*

#### **Session 5: Issuance of Securities**

- Process
- Corporate governance
- Industry support
  - Rating agencies
  - Accounting and auditing firms
  - Law firms

*Article*

#### **Session 6: Equity Capital Markets**

- Equity issuing process
  - Initial Public Offering (IPOs)
  - Other offerings
- Corporate responsibility to investors
- Common vs. preferred stock
- Equity analysts and other observers

#### **Session 7: Debt Capital Markets**

- Debt issues
- Types of debt issues
  - Government
  - Corporate
  - Municipal
- Corporate responsibility to investors
- Credit analysts and other observers

*Article*

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**Session 8: Secondary Trading**

- Market characteristics
- Size of market
- Market players
- Role of front, middle, and back office
- New challenges in operation risk
- Corporate responsibility to investors
- Regulatory influence on secondary trading
- Recent developments in trading in Asian capital markets

**Summary Conclusion and Question and Answer Session**